

## Upcoming Events

**March 1** – Connecticut Business Day 2006, 7:30 a.m. registration, Legislative Office Building, Hartford.

**March 1 / April 5** – “Morning Business Network Connection & Corporate Consultants Forum,” 8 to 9 a.m. Hosted by Cosi, 385 West Main Street (Route 44). Members free.

**March 6 / April 3** – Government Affairs & Economic Development Committee meeting, 5 to 6 p.m. Chamber office.

**March 8 / April 12** – Membership Committee meeting, 8 to 9 a.m. Canton Insurance Center, 23 Waterside Court.

**March 8** – “Business After Hours,” 5 to 7 p.m. Hosted by Sovereign Bank, 205 West Main Street (Route 44 adjacent to Plaza 44). Members free. \$20 non-members.

**March 9 / April 13** – Communications Committee meeting, 1:30-2:30 p.m. Chamber office.

**March 14 / April 11** – Avon Chamber Operating Committee meeting, 7:30 a.m. Chamber office.

**March 15 / April 19** – Education Committee meeting, 8:30 to 9:30 a.m. Cosi, 385 West Main Street (Route 44).

**March 21** – Avon Chamber Board of Directors meeting, 7:30 a.m. Avon Old Farms Hotel.

**March 21** – “Mind Your Own Business.” Topic: *Cover Your Assets – A Common Sense Guide to Asset Protection in Business*. Presented by Randall Sabia of Sabia & Hartley, LLC, 5 to 6:15 p.m. COCC, 135 Darling Drive, Avon Park South. Members free.

**March 30 / April 20** – Meetings & Events Committee meeting, 4 to 5 p.m. River Ridge at Avon, 101 Bickford Extension.

**April 11** – Basic Word class, 8:30 to 10 a.m. Taught by Rob Gutman of Geeks on Call at the Thompson Brook School computer lab, 150 Thompson Road. Members free.

★ **April 11** – “Business After Hours / 2nd Annual Bring a Non-Member Business Event,” 4 to 6 p.m. (**Note the special time.**) Hosted by Ninety-Nine Restaurant & Pub. Members and guests free.

**April 18** – “Mind Your Own Business.” Topic: *Customer Retention: 7 Simple Steps to Retain Your Happy Customers*. Presented by Brian Magna of Magna Golf Medicine & Performance Center, 5 to 6:15 p.m. COCC, 135 Darling Drive, Avon Park South. Members free.

**To register for events or receive additional information, contact the Avon Chamber office at 675-4832 or at [avonchamber@sbcglobal.net](mailto:avonchamber@sbcglobal.net).**



### Simsbury Bank Calendars Available

The Simsbury Bank & Trust Company's 2006 calendar features full color photos of vistas and landmarks in the Farmington Valley by four local camera clubs. The calendars are free to the public from the bank at 27 Dale Road, Avon, and at its Canton, Granby and Simsbury branches while supplies last. Betsy Lenhart and Susan Presutti of the Simsbury Bank make a donation to Jim Watso of the Simsbury Camera Club for the photos contributed by the club's members.

## Member Profile

### Logo Concepts LLC

Just about anyone can use promotional products to promote their business. A promotional product is anything that is imprinted. Its uses are as varied as the items themselves. You can use promotional products to promote your business in many ways, including as a general giveaway at a trade show or community event, to say thank you to employees or volunteers, as gifts at golf outings or award ceremonies, or as direct mail.

Ranging from a few cents to hundreds of dollars and more, promotional products can fit everyone's budget.

They can be as simple as a magnet or pen or as elaborate as a crystal award. They can be worn like a shirt, hat, jacket or lapel pin, carried like a bag or umbrella, or eaten like a customized two-pound chocolate bar or custom wrapped mints. They can be used in the office on the desk or carried around like a leather portfolio and usb flashdrive. They can be given as an award in the form of a crystal bowl or clock. They can be made of glass, leather, wood, cloth or plastic.

There is nothing that can't be done with a little creativity. Marcia Nozik established Logo Concepts LLC in 1990. She is proud to say that she still has some of her original clients, which range from local small businesses to Fortune 500 companies. She works with many health care facilities, schools, universities, nonprofits and other businesses.

Marcia holds the degree of Master of Advertising Specialty, a degree that only 500 individuals in an industry of tens of thousands hold. She has also won the Pyramid and Diamond Awards (similar to the advertising Clio award) for programs using promotional products that resulted in monetary gains for her clients.

Marcia likes to think that Logo Concepts LLC is different from other promotional product companies. The company specializes in good old-fashioned customer service and makes sure that what its clients order is what they get and that it is delivered on time.

“Incredible promotional products are our business,” says Marcia. “What you do with them is yours.”

Marcia can be reached at (860)233-8072 or [logocon@erols.com](mailto:logocon@erols.com)

**Logo Concepts LLC was selected for a Member Profile at the November 9 “Business After Hours” hosted by A Place for Mom, Carmon Funeral Home & Family Center, Innovative Stone and Waterworks and Jordan Florist.**

## Chamber Has New Website

When you go to the Chamber's new website at [www.avonchamber.com](http://www.avonchamber.com), you'll find a brand new look and many great new features. The new website includes a new Home Page, an up-to-the minute Calendar of Events, a listing of Member Benefits, and best of all – a dynamic on-line Membership Directory, which looks and functions exactly the same as the current hardcopy of the Chamber's Membership Directory.

Now is the time to check all your business information on the website. If you find a problem or mistake, send an e-mail to Lisa Bohman at [avonchamber@sbcglobal.net](mailto:avonchamber@sbcglobal.net) or Jeff Campbell at [jeff.campbell@measuret看ice.net](mailto:jeff.campbell@measuret看ice.net) and we will correct it.

In addition, the site offers members several opportunities to give their business a heightened visibility. A recent mailing described these opportunities. For additional information, contact Lisa Bohman at 675-4832.

## Networking with the Chamber

### @January "Business After Hours"

The Chamber thanks the following businesses for their generous donations to the drawings at the January 11 "Business After Hours" hosted by **Complementary HealthCare Institute, Physical Therapy Partners, Saint Francis Care:**

- **Complementary HealthCare Institute** – two flower arrangements.
- **Complementary HealthCare Institute** – gift certificate for one acupuncture session.
- **Complementary HealthCare Institute** – gift certificate for one half-hour reflexology session.
- **Complementary HealthCare Institute** – gift certificate for "The Stress Buster Package," which includes a one-hour massage and a one-hour energy therapy session.
- **Complementary HealthCare Institute** – "Relax, Restore, Rejuvenate" basket.
- **Inkjetwarehouse** – one ream of Navigator 28 lb. ultra bright 96 paper for color documents.
- **Inkjetwarehouse** – one ream of Navigator 24 lb. bright white inkjet paper.
- **Magda & Associates** – glass paperweight.
- **Mayer Communications** – two "Greater Hartford Heritage" wall calendars with photos by Jack McConnell.
- **Physical Therapy Partners** – two flower arrangements.
- **Physical Therapy Partners** – gift basket.

### @February "Business After Hours"



Stephen Cadieux, LLC, Certified Public Accountant, and Hartford Federal Credit Union were the hosts of the February 8 "Business After Hours." From left is our Executive Director, Lisa Bohman; Erin Shea of Hartford Federal Credit Union; and Stephen Cadieux, CPA

## Avon Library Offers Free Income Tax Assistance

VITA Tax Assistance volunteers will be back at the Avon Free Public Library again this year to offer free tax help on Saturdays from February 4 through April 15 in the Avon History Room, from 10 a.m. to 2 p.m. For an appointment, call Reference at 673-9712. No walk-ins can be accommodated but you may call reference at 10 a.m. on Saturday to see if there is a cancellation.

Be sure to bring your social security card, a copy of last year's return, W-2, 1099 and other needed forms, and original cost of stocks. Please note that no returns with self-employment income will be done this year.

The Library has a wide variety of federal tax forms and publications available to the public and on its website at [www.avonctlibrary.info](http://www.avonctlibrary.info). Click on the link for "Tax Forms."

## Welcome New Members

- John B. Boucher, **Boucher Building & Renovations, LLC** (home improvement contractor, light commercial remodeling; purchase homes to renovate and resell), P.O. Box 722, Farmington 06034, 674-9498, [www.boucherbuilding.com](http://www.boucherbuilding.com).
- Lindsay Roderick, **Builtmore Homes, LLC** (custom home building), 35 Tower Lane, 676-0666, [www.builtmorehomes.net](http://www.builtmorehomes.net).
- Ellyn D'Onofrio and Michael Shiembob, **Eye Max** (eye care – glasses, contacts, eye exams, treatment of eye disease), 315 West Main Street, 678-3937.
- Deirdre M. Aylward, **Headline West** (hair salon), 412 West Avon Road, 673-1240.
- Julie Miller, **Kula Yoga** (yoga studio), 136 Simsbury Road, 4D, 676-8800, [www.kulayogacenter.com](http://www.kulayogacenter.com).
- Jennifer Bucci, **Lyn Evans For Potpourri Designs** (retail – contemporary women's clothing), Suite 503, 110 Albany Turnpike, The Shoppes at Farmington Valley, Canton, 693-3606, [canton@lynevans.com](mailto:canton@lynevans.com).
- Jennifer Cadieux, **Realty Works** (residential and commercial property realtor), 220 Wright Road, Canton, 693-6066, [jennifer@realtyworks.com](mailto:jennifer@realtyworks.com).
- Rosalie Doherty, **The Traveling Vineyard** (wine consultant and home wine party consultant), 220 West Main Street, Unit #6, Plantsville, 621-5895, [getwined@hotmail.com](mailto:getwined@hotmail.com).

## Member News

**LynxMedia USA, LLC**, developer of community websites, including [www.AvonCT.US](http://www.AvonCT.US), announces the launch of its newest website [www.HartfordInfoCenter.com](http://www.HartfordInfoCenter.com). The site, which provides information about Hartford and its surrounding areas, can help drive additional traffic to our local community websites, including [www.AvonCT.US](http://www.AvonCT.US). For more details, contact Judy Bloom, Managing Partner, at 675-6800, [judybloom@lynxmediausa.com](mailto:judybloom@lynxmediausa.com) or [info@AvonCT.US](mailto:info@AvonCT.US).

**Cornelia de Lange Syndrome Foundation** has named Marie Concklin Malloy as Director of Public Affairs. She will promote public awareness of the syndrome, the Foundation and its services. Founded in 1981, the Foundation is a family support organization that exists to ensure early and accurate diagnosis, promote research into the causes and manifestations, and help people with a diagnosis of the syndrome make informed decisions throughout their lifetime. For more information, call 800-753-2357 or go to [www.cdlsusa.org](http://www.cdlsusa.org).

**Oma's Pride Breed and Search Rescue Foundation** invites members of the Avon Chamber to join them in supporting rescue organizations all across the United States. Members who would like to contribute should mail their donations to The Foundation, which matches all donations dollar for dollar, at 308 Arch Road, Avon 06001. Anyone who knows of a rescue organization in need of funding should send an e-mail to [miller.food@snet.net](mailto:miller.food@snet.net).



The Chamber congratulates Oma's Pride as being the food of choice of this year's Westminster Kennel Club Best In Show winner, Rufus, a colored bull terrier. With Rufus is Camlyn Miller-Stevens, Vice President of Marketing and Distribution, Oma's Pride/Miller Foods.

*E-mail your business news to [brmayer@comcast.net](mailto:brmayer@comcast.net) or fax it to 673-5088. The deadline for the May/June issue is April 10.*