

**Subject:** Avon Chamber of Commerce Member News February 2010 No. 1

**From:** Avon Chamber of Commerce <avonchamber@sbcglobal.net>

**Date:** Tue, 9 Feb 2010 20:15:11 -0500 (EST)

**To:** avonchamber@sbcglobal.net

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# The Connection

**Avon**  
Chamber  
of Commerce

## You Too Can Be A Part of the New MEMBER NEWS E-BLAST

**NEW!!** - Welcome to the new **Chamber Member News E-blast**

The Chamber, periodically throughout the year, will be sending these emails to you containing news your fellow members would like you to know

### SUBMITTING YOUR NEWS:

- News items must be no longer than 75 words in length
- Items must be proofed and publication ready. Items that need extensive editing will not be included
- You may include one picture with your item. Pictures **must be** in .jpg format, optimized, 100KB or less, and a maximum of 800 pixels wide. Please remember that pictures are routinely reduced to fit our template. Any picture not in the proper format or that is not clear following resizing will not be included
- **Please email your News Item to [avonchamber@sbcglobal.net](mailto:avonchamber@sbcglobal.net)**

### ADVERTISING OPPORTUNITIES:

- 20 Business Card Size Ads will be available every six (6) months
- Cost is \$50/six months, pre-paid
- Ads must be submitted in .jpg format. Ads submitted in any other format will not be included

## Member News February 2010, No. 1

### Avon Dollars For Scholars Kicks Off 32nd Year of Fundraising

**Avon Dollars For Scholars**, an all-volunteer, non-profit organization, is kicking off its annual efforts to raise funds in order to provide scholarship opportunities to Avon graduating high school seniors. During the next several months, volunteers from **Avon Dollars For Scholars** will be encouraging area residents, businesses and foundations to donate funds to support high school seniors graduating in June 2010. For more information or to donate contact Steve McGuff at **860-676-7172**.

### Avon Old Farms Hotel Introduces FERME

**Avon Old Farms Hotel** introduces **FERME Restaurant** in Seasons & the Tap Room. **FERME Restaurant** is all about bringing a farm-to-table dining experience, incorporating the freshest ingredients available. During the month of February enjoy these delicious deals available Monday-Thursday, 4-7 p.m. ---- sweet & spicy, buffalo or teriyaki-sesame drumettes, just a \$1 each ---- also pulled pork with tobacco onions, niman ranch beef with blue cheese and tomato or salmon chipolte with lime aioli & bibb lettuce, each just a \$1 as well. \$3 pint of beer on tap. \$5 house cocktail, bartender's choice. For more information call **860-269-0240**.

### BK Designworks New Store Hours

**BK Designworks**, located at **200 Albany Turnpike/Route 44 in Canton**, has new store hours, which are Monday-Thursday 9 a.m.-6 p.m., Friday 9 a.m.-5 p.m.

- In the event that all ad slots have been sold for any six-month period, a wait list will be started. Ads that have been placed on the wait list will have priority for the subsequent six-month period.
- **Please email your Business Card Ad to [avonchamber@sbcglobal.net](mailto:avonchamber@sbcglobal.net) AND remit your payment to: Avon Chamber of Commerce, 412 West Avon Road, Avon, CT 06001**

**Avon Chiropractic Health Center**  
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**Bosc-Kitchen & Wine Bar Happenings**

In addition to their nightly promotions and live music, every Monday-Thursday, 4-6 p.m., you can enjoy *Happy Hour* at **Bosc-Kitchen & Wine Bar**, where all food and drinks are 25% off in their Wine Bar. Sample one of their 50 eclectic wines from around the globe or try one of their great nightly winter cocktail specials. For reservations call **860-676-2672**.

**Carmon Funeral Home & Family Center Continues A Holiday Tradition**



Continuing what has become a holiday tradition at the family-owned firm, during the month of December, **Carmon Funeral Home & Family Center** adorned a wreath with special bell ornaments - one for each individual served over the past 12

months. Pictured with the wreath are (l-r): John Carmon, president of Carmon Community Funeral Homes; Matthew Carmon; Frank Carmon IV; and John C. (Jay) Carmon.

**Drew & Mersereau, P.C. Welcome New Attorney To Firm**

**Drew & Mersereau, P.C.** recently welcomed Gregory Smith to their Avon law firm. Mr. Smith's practice will concentrate in the areas of estate and business planning. **Drew & Mersereau** is located at **47 West Main Street/Route 44, Avon**.

**Edible Arrangements Offers Valentine's Special**

**Edible Arrangements** is offering a box of *One Dozen Berry Chocolate Roses* just in time for Valentine's Day. Surprise your sweetheart with these scrumptuous fresh strawberries, each on a long stem, hand dipped in gourmet chocolate. To see all that they have to offer visit them at **304 West Main Street/Route 44, Avon** or call **860-522-2866** to place your order.

**Peter Vignati of Edward Jones Receives Certification**

Peter Vignati of the financial services firm **Edward Jones** in Avon recently successfully completed the Certified Financial Planner (CFP) Board of Standards certification requirements. Individuals who hold CFP certification must agree to meet ongoing continuing education requirements and uphold CFP Board's *Code of Ethics and Professional Responsibility and Financial Planning Practice Standards*.

**Hartford Federal Credit Union (HFCU) Successful Food Drive**

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Investment Representative

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**The Simsbury Bank.**



**Hartford Federal Credit Union** donated \$1,075 to Foodshare and over \$500 in nonperishable food items that were distributed between four local food pantries, including Avon Chamber member **Gifts of Love**. The donation

was proceeds from HFCU's *Change for Change* campaign, asking members and their employees to donate their spare change or a nonperishable food item to make a change against hunger. Pictured (l-r): Shamim Bhatti, West Simsbury HFCU branch manager; and HFCU employees Daniel Lagan and Talisa Palmer.

## Jules Poirier Appointed To Board of Directors

Jules Poirier of **Jules Poirier Company, LLC** was recently elected to the board of directors of the Connecticut Better Business Bureau. **Jules Poirier Company** is located at **124 Simsbury Road, Avon**.

## Learning Power Has A New Location

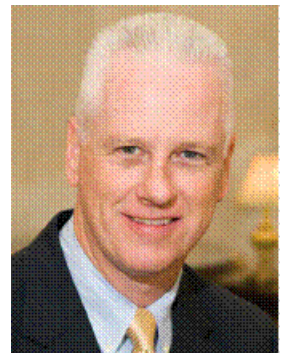
**Learning Power** is now located at **60 Avon Meadow Lane, Avon**. They offer SAT & ACT Prep, Tutoring in all academic subjects, and Master Student Study Skills. For more information visit them on the web at [www.learningpower.com](http://www.learningpower.com) or call **860-674-0502**.

## Lighting Technology Expands Their Offerings

**Lighting Technology**, a division of Electrical Supplies and Equipment, has expanded their services and full local warehousing. Inventory and energy efficient products by major manufacturers include: lighting fixtures, controls and light bulbs. Their fluorescents embrace the latest T5's, T8's, and compacts are featured along with LED's. Associated products include security, exit, fire, smoke and emergency lighting, plus exhaust fans and blowers. For more information contact Bud Pirrello and **860-299-6295** or [budpirrello@eseconn.com](mailto:budpirrello@eseconn.com)

## Northwest Community Bank Welcomes New President

Stephen P. Reilly was recently named President and Chief Executive Officer of **Northwest Community Bank**. Mr. Reilly succeeds John R. Ursone, who retired from the bank on December 31, 2009. Prior to taking over the position of President, Mr. Reilly served as the bank's Executive Vice President and Chief Operating Officer.





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### Old Avon Village Gives Away 'Free Money'

Visit **Old Avon Village** website - [www.oldavonvillage.com](http://www.oldavonvillage.com) and click on *Send Me Free Money Coupons by eMail*. Each month you will receive special offers from some of the 65 businesses that call **Old Avon Village** home.

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### Papacelle Has New Brown Bag Option

**Papacelle** has made it more convenient to order lunch. Simply visit their website - [www.papacelle.com/promotions.php](http://www.papacelle.com/promotions.php) and click on *Order Lunch Online with Papacelle* and you can have the option of either picking your order up or having it ready for dining in when you arrive. While you are online check out their new dinner and wine menus.

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### Accolades for The Investors Center

Eliot M. Weissberg of **The Investors Center** was named to the *Raymond James Financial Services' 2010 Leaders Council* in recognition of providing outstanding guidance and service to the investing public and exemplary professional growth. Leaders Council honors are presented only to those financial advisors who demonstrate an extraordinary level of commitment to clients through personal service and professional integrity. **The Investors Center** is located at **70 East Main Street/Route 44, Avon**.

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### The Perfect Workout Now Offers Nutritional Counseling/Medical Nutritional Therapy

Bethany P. Hrica, R.D., a licensed Registered Dietician (R.D.) and Certified in Adult Weight Management by the American Dietetic Association/Commission on Dietetic Registration, has joined the staff at **The Perfect Workout**. She is available Mondays & Wednesdays (morning/afternoon/evening) and Thursday evenings. For more information or to schedule an appointment call **860-409-9125**.

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### Two New Restaurants Open at The Shoppes at Farmington Valley

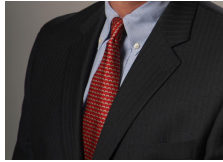
*Feng Asian Bistro* and *DISH 'n Dat* have opened at **The Shoppes at Farmington Valley**. The Shoppes are located at **110 Albany Turnpike/Route 44, Canton**.

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### The Simsbury Bank President & CEO Elected Second Vice Chairman of Connecticut Bankers Association



The Connecticut Bankers Association recently elected Martin J. Geitz, President & CEO of **The Simsbury Bank**, second vice chairman for the 2009-2010 term. The Connecticut Bankers Association



represents the state's locally controlled banks whose focus is Connecticut businesses, families and individuals.

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### The Simsbury Bank Announces Staff Promotions and New Hires



**Michael Alberts**  
VP and  
Commercial  
Officer  
Relationship  
Manager



**Lori Ethier**  
Assistant  
Treasurer



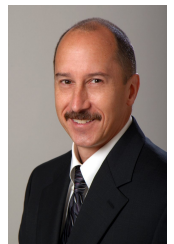
**Charlene Faselle**  
VP and Credit Risk  
Management



**Ronald Ostafin**  
Assistant  
Treasurer and  
Assistant  
Operations  
Officer



**Romualdo Polce**  
Assistant  
Treasurer and  
Financial  
Analyst



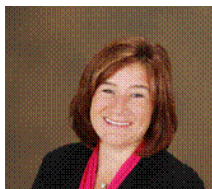
**Craig Porter**  
Assistant VP/  
Information  
Systems Officer



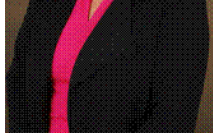
**Barbara Wallace**  
VP/Operations Officer

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### Laura Ward of WardComm Public Relations Elected Vice President of Ronald McDonald House Charities



Laura Ward, principal of **WardComm Public Relations**, was recently elected vice president of the executive board of the Ronald McDonald House Charities of Connecticut and Western Massachusetts. The board's mission is to lead the



organization's grant-making activity.

## Avon Chamber of Commerce

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