

The Connection



July/August 2007

Corporate Sponsors 2007



The Simsbury Bank.

Avon Chamber of Commerce Your Business Connection

412 West Avon Road
Avon, CT 06001

Phone: 860.675.4832
Fax: 860.675.0469

check out the web site:
www.avonchamber.com
avonchamber@sbcglobal.net

Editor: Lewis Green
L & G Business Solutions, LLC
Phone: 860.673.7543
Fax: 860.673.7055
Lewis.Green@l-gsolutions.com

Designer: Kay Green
Green Graphic Design
Phone: 860.673.7525
Fax: 860.673.7055
kay@GreenGraphicDesign.com

upcoming events

July 2/No August Meeting – Government Affairs & Economic Development Committee meeting, 5:30-6:30 p.m., Chamber office.

July 17/August 21 – Communications Committee meeting, 8-9 a.m., Chamber office.

July 18/August 15 – Education Committee meeting, 8:30-9:30 a.m., McDonald's, Route 44.

July 19 – Meetings & Events Committee meeting, 8:30-9:30 a.m., River Ridge at Avon, 101 Bickford Extension.

July 19 – *Network/Golf with the Chamber* (9 holes of golf), open to any Chamber member that would like to play, 5 p.m. at **Blue Fox Run Golf Course**, 65 Nod Road, Avon. \$20/golfer (walking); golf cart is an additional fee.

August 16 – *Network/Golf with the Chamber* (9 holes of golf), open to any Chamber member that would like to play, 5 p.m. at **Blue Fox Run Golf Course**, 65 Nod Road, Avon. \$20/golfer (walking); golf cart is an additional fee.

August 22 – *Business After Hours*, 4-6 p.m. Hosted by **Bosc Kitchen & Wine Bar**, 136 Simsbury Road, Riverdale Farms, Avon. Members free. \$20 non-members.

August 23 – Avon Chamber Operating Committee meeting, 8:30 a.m., Chamber office.

No July/August Meetings – Membership Committee

To register for events or receive additional information, contact the Avon Chamber office at 675-4832 or at avonchamber@sbcglobal.net.

To see more events go to: www.avonchamber.com/events.asp

In Memoriam

The Avon Chamber of Commerce is deeply saddened by the loss of Denise Wolf of Menla Holistic Health (formerly Complementary Health-Care Institute) after a courageous battle with breast cancer. Denise was a member of the Chamber's Meetings & Events Committee and had co-hosted two *Business After Hours*. Our most heartfelt condolences go out to her family.

New

Avon Chamber Corporate Sponsorship Program

**The Avon Chamber of Commerce
and its Board of Directors
are delighted to introduce our new
Corporate Sponsors for 2007.**



The Simsbury Bank

The Chamber also would like to take this opportunity to thank these businesses for being the first to participate in this new venture.

The Chamber's new Corporate Sponsorship Program provides a unique opportunity for those businesses seeking to receive exceptional visibility and exposure to our business and residential community.

Our new Corporate Sponsors have made a substantial commitment to support the Chamber

and, in turn, leverage their involvement as an integral part of their marketing and public relations programs.

In the coming months, look for these businesses and their logos on our Chamber's website, listed in our newsletter, phone directory, and prominently displayed at all Chamber meetings and events.

If your business is interested in becoming a Corporate Sponsor, please contact Lisa at the Chamber office.

Magda & Associates

Your Personal Print Broker

Member
profile

Dotty Magda, Owner

Magda & Associates,
“Your Personal Print Broker”

12 Crestwood Drive,
Avon, CT 06001

Phone: **860 673-4721**

Fax: 860 673-5295

Email: dottyfinds@aol.com

Describe Your Business:

I started out, in Phoenix, AZ., developing retail stores from the walls inward. Everything from counters, POS systems, etc., along with printed goods. That’s when I was given the Internet name “dottyfinds” by a fellow networker because I would tell people that I could find them everything but customers.

When I moved back here to Avon in 2001 (it’s been “home base” since 1960 when we moved back to the States from Venezuela), I found that I could continue doing the print brokering. There are wonderful graphic artists in the area if a business needs help developing their vision and I have a multitude of choices, either local or national, to give the best of service and pricing for the printing. Many of these contacts I’ve made through our fantastic Chamber Of Commerce.

What Makes Your Business Unique:

As a print broker I get to interact with every business, large or small, that needs someone to do the leg work of finding the best prices and quality for everything from business cards, stationery, sell sheets and brochures, to yard, wall or magnetic car signs. That saves time, which is often money, for the small and medium businesses.

What Is Your Philosophy On How To Be Successful:

I love a wide variety of business opportunities in the area, each of which gives us a chance to meet friends who were initially strangers. Meeting and becoming part of the work and business lives of all of my clients is what makes me valuable because people buy from people, not just product providers.

How Has Being A Member of the Chamber Helped Your Business:

The chamber has been a wonderful source of both customers, and service providers, enabling me to expand my value to my clients.

Magda & Associates was chosen at the
December 2006 Business After Hours
hosted by **River Ridge at Avon**

My greatest point is my persistence. I never give up in a match. However down I am, I fight until the last ball. My list of matches shows that I have turned a great many so-called irretrievable defeats into victories.

Bjorn Borg,
Professional Tennis Player

Welcome

new members
July, 2007

A Family Affair d/b/a Edible Arrangements Avon/West Hartford, Gerald (Jerry) Borodkin, 304 West Main Street, Avon, CT 06001, 522-2866, 773-6292, Fruit Floral Arrangements With or Without Chocolate for Gift Giving, ct421@ediblearrangements.com

A New You Skincare & Wellness Center, LLC, Melissa Martin, 16 A Ensign Drive, Avon, CT 06001, 284-9730, Provide High Quality Skincare Products and Specialized Treatments to Enhance Your Natural Beauty, melissa@anewyouskincare.net, www.anewyouskincare.net

A.S. Thall/Goldsmith, Amy Thall, 16 H Ensign Drive, Avon, CT 06001, 678-4226, 678-4226, Goldsmith, Jewelry Repair, Custom Work, amy_s_thall@sbcglobal.net

Crouch and Kuhlberg Orthodontics, Andrew Kuhlberg DMD, Gordon Crouch DMD, 70 West Avon Road, Avon, CT 06001, 673-5081, 673-1810, Dental Practice-Practice Limited to Orthodontics, glalortho@comcast.net, www.avonsmiles.com

John Javaruski, John Javaruski, 16 Williamsburg Lane, Avon, CT 06001, 673-4749, Acturarial Consulting, Tax Preparation, Analytical Work, Financial Strategy, jj4893@aol.com

Jos. A. Bank Clothiers, Andre Huggins, The Shoppes at Farmington Valley, 110 Albany Turnpike, Suite 505, Canton, CT 06019, 693-9256, 693-9259, Mens Clothiers, josabankcanton_avon@yahoo.com, www.josbank.com

Keller Williams Realty-Cathy Fischer, Cathy Fischer, 60 Avon Meadow Lane, Avon, CT 06001, 860-761-3707, 888-254-6202, Real Estate, cathyfischer@kw.com, www.cathyfischer.info

Pak Mail, Phil and Susan Buyse, 304 West Main Street, Avon, CT 06001, 674-8698, 674-8928, Pack and Ship, pakmailavon@attnet, www.pakmailavon.com

Promotions by Design, LLC, Elena Schichman, 47 Cheltenham Way, Avon, CT 06001, 673-6998, 673-5464, Promotional Products and Apparel, Advertising Specialties, elenasue@sbcglobal.net

The Décor Advantage, Claudia Dunn/Peter Huizenga, 101 East Hill Road, Canton, CT 06019, 693-1260, 283-4354, Interior Redesign Solutions for Home and Business, chdunn@comcast.net, www.thedecoradvantage.com

The Donaldson Group, Jaye Donaldson, Johanna Peck, 88 Hopmeadow Street, Simsbury, CT 06089, 658-9777, 658-0533, Image Communications Firm, info@donaldson-group.com, www.donaldson-group.com

W/S Peak Canton Properties d/b/a The Shoppes at Farmington Valley, LLC, Christine Carpenter, 110 Albany Turnpike, Suite 925, Canton, CT 06019, 693-3059, 693-3204, Lifestyle Shopping Center, christine.carpenter@srweiner.com, www.theshoppesatfarmingtonvalley.com

Webber & Meyers, LLC, Robert K. Webber, Linda B. Meyers, P.O. Box 257, Simsbury, CT 06089/237 Hopmeadow Street, Simsbury, CT 06089, 651-7279, 651-6162, Real Estate Law Firm, lmeyers@webbermeyerslaw.com

Check out the membership directory at: www.avonchamber.com/directory.

You gain strength, courage and confidence by every experience in which you really stop to look fear in the face... You must do the thing you think you cannot do.

Eleanor Roosevelt
1884-1962, Social Activist and Former First Lady

Edward Jones[®]

Peter J. Vignati
Investment Representative

41 East Main Street
Avon, CT 06001
Bus. 860-676-1442
Fax 866-360-6514
email: peter.vignati@edwardjones.com
www.edwardjones.com



Serving Individual Investors Since 1871

The Avon Chamber would like to thank the following businesses for renewing their membership

AT&T	Creative Memories – Sue Budde	Landmark Financial Group, LLC	SummerWood at University Park
Avon Dental Group	Cystic Fibrosis Foundation	Learning Power, LLC	The Creative Hearts Center, LLC
Avon Executive Offices	Deepwater Seafood	Thomas J. Mortimer Co.	Tile & Stone Showcase by S.J. Masters
Avon Old Farms School	Devon Kay Capital, LLC	Mr. Handyman	Village Needlecrafts
Avon Plumbing & Heating	Drew & Mersereau P.C.	Musculoskeletal Therapy & Rehabilitation	William Pitt Sotheby's International Realty – Lori Macgowan
Avon Resume	Patricia A. Evans	Perfect Vision & Sound, LLC	William Raveis Real Estate; Team HPR – Heidi Picard-Ramsay
Avon Self Storage	Friendship Circle	PMP Corporation, Inc	William Raveis Real Estate; Ten Cate Team – Marilyn Ten Cate
Avon Water Company	G & A of U.S.A.	Prudential CT Realty – Rick Culver	
Avonridge, Inc.	Gifts of Love	Residence Inn	
Beacon Behavioral Services	H.B.O. Realty International, LLC	Roaring Brook Family Practice	
Blue Fox Run Golf Course	Hannoush Jewelers	Rothstein & Company	
Bonner & Company	Paul W. Howard	Saslow, Lufkin & Buggy, LLP	
Bosc Kitchen & Wine Bar	Identity Interiors	Shein, Cohen, Palmer & Company, LLC	
Budget Blinds of Northern Connecticut	Juice Plus – Bob LeMay	Stifel Nicolaus & Co., Inc.	
Cafe Louise, LLC	Jules Poirier Company, LLC		
Carl Candels & Associates	Jung & Associates, LLC		
COCC	Keller Williams Realty – Al and Jane Zambrello		
Connecticut Light & Power			
Country Curtains			

This list represents renewals processed between April 1, 2007, and May 30, 2007.

member news

Open House

Aesthetic Medical Center, located in the *Saint Francis Care* building, 35 Nod Road, Suite 201B, is holding an Open House on July 12 from 3-7 p.m. Refreshments will be served. For more information, contact **(860) 409-1933**.

Green is Good for Business

The **Avon Library** has recently acquired two books that predict that the most successful businesses will be the ones that build environmental policy into their business strategies:

Green to Gold: How Smart Companies Use Environmental Strategy to Innovate, Create Value, and Build Competitive Advantage by Daniel C. Esty and *Saving Energy, Growing Jobs; How Environmental Protection Promotes Economic Growth, Profitability, Innovation, and Competition* by David B. Goldstein, Ph.D.

DJT Celebrates 25th Anniversary



On May 31 **Dill, Joyce & Thresher Insurance (DJT)** hosted a reception in celebration of their 25th anniversary. Pictured (l-r) are David Peters, Paul Mikkelson, Jr. (President), Michael Dagata, Robert Eilers, Jr. and John Taylor. Congratulations!

Big Savings on Summer Fun

Hartford Federal Credit Union (HFCU) is offering discounted tickets to Lake Compounce! HFCU members and Avon Chamber members can purchase tickets for \$24.95 per admission (a \$9.00 savings), for those four years of age and older. Children 3 and under are free. Tickets are valid for one-day park admission thru September 9, 2007. Stop by HFCU for yours today at **29 Albany Turnpike (Route 44), West Simsbury**, or call Erin Shea, Branch Manager, at **(860) 651-1400**.

Office Space Available



E.N.E. Realty Associates currently has 1,100 square feet of office space available on the third floor of 30 Tower Lane. The building has high speed internet access; there is a cafeteria, five-day cleaning service, on-site management by the owner and ample parking. If you are interested, contact Ed Queirolo **(860) 676-2178**.

Winner of Business Champions Award

Congratulations to Ellen Cazzetta and **NPD Payroll** on their nomination for a "Business Champions Award". **NPD Payroll** was ranked 5th for the "Business Champions Award" by The Hartford Business Journal in their listing of the Hartford Region's Fastest Growing Private Companies. **NPD Payroll** was recognized for their commitment to the region, its employees and the community as evidenced by revenue increase percentage from 2005 to 2006.

Accounting Firms Merge

The accounting firm of Dawn M. Broadley, CPA has merged into **Nathan, Powers & Co., LLP**. Ms. Broadley has taken the position of Principal/Manager at **Nathan, Powers & Co.** and brings with her 15 years of experience.

Celebrating Moments . . .

Cherishing Memories . . .

Honoring Lives

CARMON

FUNERAL HOME & FAMILY CENTER



301 Country Club Road, Avon

860.673.8610

*John Carmon • Frank "Bill" Carmon, III
Frank Carmon, IV • Kenneth Pescatello*

www.carmonfuneralhome.com

 **Sovereign Bank®**

Shirley Beach
Community Banking Manager

Mail Code: CT1-CBO-0486
394 West Main Street
Avon, CT 06001

phone | 860.674.2441
fax | 860.674.9888
toll free | 877.SOV.BANK
sbeach@sovereignbank.com

E-mail your business news to avonchamber@sbcglobal.net or fax it to 675.0469. The deadline for the September/October issue is August 10 .

50 to 75 word limit


Free Lunch!

Attention business lunch aficionados: **Ninety Nine Restaurant & Pub** in Avon has a *Lunch Club*. Present your Lunch Club Card any day from 11:30 a.m. to 4:00 p.m. Get five stamps and your sixth lunch is free. One stamp per visit/per person. Minimum \$5 purchase. For your free Lunch Club Card visit **Ninety Nine Restaurant & Pub, 315 West Main Street** (Route 44), **Avon** or call **677-2699**.

Scholarship Awarded

The Simsbury Bank is pleased to announce that it granted a scholarship through *Avon Dollars for Scholars* to Cheng Cheng, an Avon graduating high school senior. The Bank also awards annual scholarships in Bloomfield, Canton, Granby and Simsbury. The Bank's directors, officers and employees congratulate all of the graduates on their success in high school and we wish them the very best and brightest of futures.

The Shops at Avon Green



**Bangle & Clutch - Over The Moon - Country Curtains
J McLaughlin - The Madison Shop - Mr. Parks Tailor**

Swain
RETAIL LEASING, INC.
(860) 651-4244

ENSIGN-BICKFORD REALTY CORPORATION
Ensign Bickford Realty Corporation - managing agent
(860) 843-2001

Summer Fun!

June 2007 *Business After Hours* hosted by **Nathan, Powers & Co./NPD Payroll and Stifel Nicolaus**

Networking with the Chamber

June 2007 Business After Hours

The Chamber thanks the following businesses for their generous donations to the drawings at the June 13 *Business After Hours* hosted by **Nathan, Powers & Co./NPD Payroll and Stifel Nicolaus**:

Logo Concepts – Briefcase

Magda & Associates – Glass Paperweight

RE/MAX Premier, Realtors – Leslie Chaput – Notecards

The Ink Store – One Ream of Premium Multipurpose Paper



Ellen Cazzetta (l) and Alan Nathan of **Nathan, Powers & Co./NPD Payroll** hosted a wonderful June *Business After Hours* for Chamber members and their guests.

42nd Annual Meeting and Awards Luncheon



Newly elected Chamber President Rich Leone (COCC) addresses the members and their guests during the 42nd Annual Meeting and Awards Luncheon.



(l-r): Dotty Magda of **Magda & Associates** is all smiles as she is presented with the Chamber's *2007 Small Business of the Year Award* by incoming Board Member Cal Miller-Stevens of **Miller Foods/Oma's Pride**. Dotty... Dotty... Dotty...



(l-r): Outgoing Board Member Ileen Roth of **Avon Old Farms Hotel** presents Jeanne Eisenhaure, executive director of **River Ridge at Avon** with the Chamber's *2007 Large Business of the Year Award*.



(l-r): Outgoing Board Members Ileen Roth, **Avon Old Farms Hotel**, past president Wendy DeMore, **COCC**, and Joe Shiman, **Robert Hensley & Associates**, show off their 'thank you' for their hard work on behalf of the Chamber.



**When Your
Business
Needs A Home**

Avon Executive Offices

One Darling Drive Avon, CT 06001
Bruce Shein 860 677-8300
Furnished & Unfurnished Office Space
from 1 room to 2,450 sq. ft.
From \$275 per month

42nd Annual Meeting and Awards Luncheon



Congratulations to Scott Nardozzi of **The First National Bank of Litchfield** (c) and Cheryl England (r) of the **Marriott Residence Inn-Avon**, two of the winners of the Chamber's 2007 *New Member Advocate of the Year Award*. Scott and Cheryl (along with Holly Kingsford of **Juice Plus**) each recruited three new Chamber members to tie for the award! Enjoying the festivities along with Scott and Cheryl is Membership Committee member Ellen Cazzetta (l) of **Nathan, Powers & Co./NPD Payroll**



(l-r): Education Committee member Karin Dudra of **Harrison, Tarlov & Associates**, incoming Board Members Robin DiNicola of **Farmington Savings Bank** and Bob LeMay of **Juice Plus**, along with Government Affairs & Economic Development Committee chair Jim Lacock of **Peter M. Bakker Agency**, were four of the 100-plus members and guests in attendance at this year's Annual Meeting and Awards Luncheon.



(l-r): Newly elected Chamber President Rich Leone of **COCC** shares a laugh with **The First National Bank of Litchfield**'s Kim Ciccarello and Tom Mango prior to the start of the Chamber's Annual Meeting and Awards Luncheon.

Long-time Chamber members Tom Pedrotty (l) and Gus Jasminski (r) of **Ensign-Bickford Realty** chat with Dave Downey of **Robert Hensley & Associates** during the reception held prior to the start of the Annual Meeting and Awards Luncheon.



42nd Annual Meeting and Awards Luncheon

Loren Bristol Spirit Award



This year's Annual Meeting and Awards Luncheon marked the start of a new tradition with the official unveiling of the *Loren Bristol Spirit Award*. This award is named after long time committee and Board member Loren Bristol of CL&P who lost a courageous battle with cancer a year ago. The Chamber's Board of Directors created this new award in his name, to be given annually to a member who embodies those qualities that endeared Loren to so many:

- a local business person demonstrating the highest commitment to bettering the community and our region
- a person of exemplary character who actively embodies the spirit of giving back

The Chamber's Board of Directors is pleased to announce the first recipient of the *Loren Bristol Spirit Award* is Peter Vignati (c) of **Edward Jones**. Presenting Peter with the award is Loren's wife, Lynn Bristol (r), along with Loren's daughter, Kelly Bristol (l), seen here holding the perpetual plaque that will carry the names of all the winners and will be on display at the Chamber office.

CREATIVE memories
Sue Budde
Independent Consultant
CM ID 37604183
2 Essex Court
Avon, CT 06001
Home: (860) 675-1016 • Cell: (860) 877-1324
sbudde97@comcast.net
www.mycmsite.com/suebudde
your life | your story | your way

Boucher
BUILDING & RENOVATIONS, LLC
RESIDENTIAL • COMMERCIAL
We Buy Houses (As Is Condition)
JOHN BOUCHER
CT. REG 530518
(860) 674-9498
E-mail: john@boucherbuilding.com
322 MAIN STREET, PO BOX 722
FARMINGTON, CT 06034-0722
www.boucherbuilding.com

“New Member Advocate of the Year” Award Tally Update

Congratulations to Our Winners

Congratulations to the 2006/2007 ‘New Member Advocate of the Year’ Award Winners and Participants

It’s a tie! Chamber members Cheryl England of the **Marriott Residence Inn-Avon**, Holly Kingsford of **Juice Plus**, and Scott Nardozi of **The First National Bank of Litchfield** are the winners of the 2006/2007 New Member Advocate of the Year Award.

Cheryl, Holly and Scott, each of whom recruited three new Chamber members, were recognized for their efforts at the Chamber’s 42nd Annual Meeting and Awards Luncheon held May 23 at the Golf Club of Avon. Over the next 12 months they will have the opportunity to display the crystal vase that is the hallmark of this award at their place of business. In addition, each of their names, along with the names of their businesses, will be inscribed on a perpetual plaque and displayed at the Chamber office. Congratulations!

The Chamber would also like to take this opportunity to thank the following Chamber members who recruited new members from June 2006 to May 2007:

Ellen Cazzetta of Nathan, Powers & Co/NPD Payroll	2
Beth Markowski-Roop of Hartford Federal Credit Union	2
Bruce Shein of Avon Executive Offices	2
Matt St. Thomas of The Perfect Workout	2
Nancy Anstey of Farmington Valley Visitors Association	1
John Bertell of Cove Creek Mortgage	1

Jennifer Cadieux of Realty Works	1
Jeff Campbell of Measure Twice	1
Jean Foisie of TravelVision	1
Dave Gillard of MW Financial Group	1
Chip Janiszewski of Chip Janiszewski Enterprises	1
Lori Macgowan of William Pitt Sotheby’s International Realty	1
Kim McDonald of The Simsbury Bank	1
David Munsey of Specialty Wood Products	1
David Pena of Workplace Innovations	1
Ileen Roth of Avon Old Farms Hotel	1
Flo Stahl of Avon Resume	1
Peter Vignati of Edward Jones	1
Al and Jane Zambrello of Keller Williams Realty	1

Who Will Next Year’s Winner(s) Be?

It could be you... Any Chamber member in good standing is eligible to compete for this award. Recipients are chosen based on the number of completed/paid-in-full membership applications received at the Chamber on which a member’s name is cited as being the sponsor. Qualified applications are those received starting in June immediately following the Annual Meeting to the beginning of May of the following year.

So start recruiting those new members ... and look for the new Tally Update in the September/October 2007 edition of the newsletter.

PROVEN RESULTS !!

45 Properties Listed & 57 Properties Closed

Heidi Picard-Ramsay Excels!
Team HPR - Gets The Job Done!





heidi·picard·ramsay
building real estate relationships

49 West Main Street, Avon, CT 06001
Office Phone: (860) 677-4661 • Office Fax: (860) 677-6356
picardramsayh@raveisre.com

Serving the greater Farmington Valley & Litchfield County Area
860-307-0039

Newsletter Advertising Opportunities

The Connection newsletter will be published bi-monthly starting November 2006
All ads include a free hot link to your web site.



Rates

Advertise for one year and get one month free!

When you pay for one year of advertising you are charged for only 5 issues.

1 Six Business card ads \$125.00
save \$25.00

2 Six ¼ and ⅓ page ads \$375.00
save \$75.00

3 Six ½ page ads \$1,000.00
save \$200.00

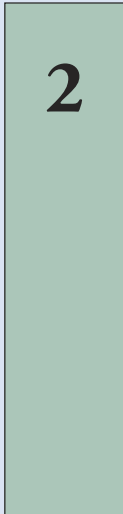
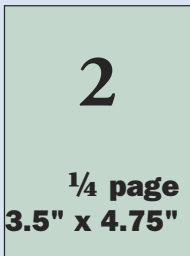
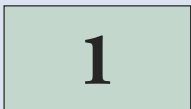
6 months

1 Three Business card ads \$75.00

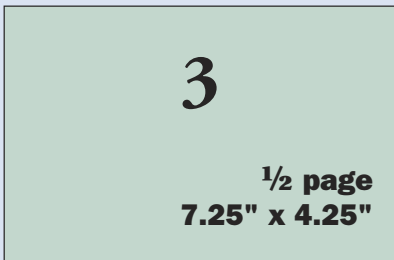
2 Three ¼ or ⅓ page ads \$225.00

3 Three ½ page ads \$600.00

**business card ad
3.5" x 2"**



**1/3 page
2.22" x 9.5"**



**3
1/2 page
7.25" x 4.25"**

Ad Submission Requirements

- We accept the following electronic formats for ads: tif, eps, pdf, or jpg. Word and Publisher files are NOT accepted.
- Send ads via e-mail to: avonchamber@sbcglobal.net
- Send business cards for a business card ad to the chamber office: 412 West Avon Road, Avon, CT 06001
- Make checks out to: Avon Chamber of Commerce 412 West Avon Road, Avon, CT 06001
- Questions? Call 860.675.4832

Name: _____ E-mail: _____

Business: _____ Phone: _____ Web address: _____

Advertising Choice:	One year:	business card	¼ or ⅓ page	½ page
<i>Circle One</i>		\$125	\$375	\$1,000
	Six Months:	business card	¼ or ⅓ page	½ page
		\$75	\$225	\$600