

The Connection



November/December 2007

Corporate Sponsors 2007



The Simsbury Bank

Avon Chamber of Commerce Your Business Connection

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Deadline for the
January/February issue: Dec 14

November 1/December 6 – Government Affairs & Economic Development Committee meetings, 8:30 a.m. - 9:30 a.m. Marriott Residence Inn-Avon, 55 Simsbury Road (Route 10) (New Day, Time & Location).

November 7/December 5 – *Morning Business Network Connection*, 8:30 a.m. - 9:30 a.m. (New Time) Hosted by **Cosi**, 385 West Main Street (Route 44). Members free.

November 13 – *Business After Hours*, 5 p.m. - 7 p.m. Hosted by **Norcom Mortgage & Insurance, Gifts of Love, Dakota Steak House** at Norcom Mortgage & Insurance, 139 Simsbury Road (Route 10), Avon. Avon and Canton Members free. \$20 non-members.

November 14 – Membership Committee meeting, 8:30 a.m. - 9:30 a.m. (New Time) William Pitt Sotheby's International Realty, 37 West Main Street (Route 44).

November 15/December 20 – Meetings & Events Committee meeting, 8:30 a.m. - 9:30 a.m. Chamber office (New Location).

November 15 – *Getting The Business Boot Camp: Session 3 – Internet Marketing Essentials*, 4:45 p.m. - 7p.m., taught by Jeff Campbell, Managing Director, **Measure Twice**. Sponsored by Cathy Fischer of **Keller Williams Realty** at **River Ridge at Avon**, 101 Bickford Extension. Members free.

November 20/December 18 – Communications Committee meeting, 8 a.m. - 9 a.m. (New Day & Time) Chamber office.

November 21/December 19 – Education Committee meeting, 8:30 a.m. - 9:30 a.m. McDonald's, Route 44 (New Location).

November 28 – Avon Chamber Board of Directors meeting, 4 p.m. Avon Old Farms Hotel.

December 11 – Avon Chamber Operating Committee meeting, 8:30 a.m. Chamber office.

December 12 – Membership Committee meeting, 8:30 a.m. - 9:30 a.m. (New Time) Marriott Residence Inn-Avon, 55 Simsbury Road (Route 10).

December 12 – *Business After Hours* - Annual Holiday Event/"Toys For Tots" Drive, 5 p.m. - 7 p.m. Hosted by **River Ridge at Avon**, 101 Bickford Extension, Avon. Members free. \$20 non-members.

To register for events or receive additional information, contact the Avon Chamber office at 675-4832 or at avonchamber@sbcglobal.net.

To see more events go to: www.avonchamber.com/events.asp

Avon Chamber Corporate Sponsorship Program

**The Avon Chamber of Commerce
and its Board of Directors
are delighted to introduce our new
Corporate Sponsors for 2007.**



The Chamber also would like to take this opportunity to thank these businesses for being the first to participate in this new venture.

The Chamber's new Corporate Sponsorship Program provides a unique opportunity for those businesses seeking to receive exceptional visibility and exposure to our business and residential community.

Our new Corporate Sponsors have made a substantial commitment to support the

Chamber and, in turn, leverage their involvement as an integral part of their marketing and public relations programs.

In the coming months, look for these businesses and their logos on our Chamber's website, listed in our newsletter, phone directory, and prominently displayed at all Chamber meetings and events.

If your business is interested in becoming a Corporate Sponsor, please contact Lisa at the Chamber office.

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Welcome

new members
September, 2007

@Insurance Agency, LLC., James B. Troy, 35 Tower Lane, Avon, CT 06001, 284-4243, 284-4241, Group and P&C Business, jbt@atinsurance.net

A & A Office Systems, Inc., Michael Slater, Account Executive, 909 Middle Street, Middletown, CT 06457, 860-635-5053 ext. 319, 860-635-5280, An Exclusive Savin Authorized Dealership Providing Copier, Printer, Fax Scan Equipment and Support Since 1961, m Slater@aaofficeonline.com, www.aaofficeonline.com

Aesthetic Medical Center, Iacob Marcovici, M.D., Irene Marcovici, 35 Nod Road, Suite 201 B, Avon, CT 06001, 860-409-1933, 860-409-1931, Aesthetic Medical Procedures, Cosmetic Surgery, Hair and Vein Removal, and Painless IPL/Laser Treatments, drimarcovici@yahoo.com

Ameriprise Financial, Nauman Mufti, 963 Hopmeadow Street, Simsbury, CT 06070, 860-735-6389, 658-0000, Financial Planning, naumanmufti@yahoo.com

Bratus Analytical Testing Lab, Jeffrey Krawczak, 395 West Avon Road, 2nd Floor, Avon, CT 06001, 860-269-7248, 860-371-2353, Food Safety, Food Microbiology Testing Lab, jeff@bratuslabs.com

Comcast Spotlight, Lisa Rapuano, Jason Gassner, 320 West Newberry Road, Bloomfield, CT 06002, 243-4693, 243-4593, Cable Advertising, julia_bernshstein@cable.comcast.com

DelGallo Financial Services, LLC, Leonard J. DelGallo, Jr., CFP, P.O. Box 717, Avon, CT 06001-0717/17 Briar Hill Road, Avon, CT 06001-0717, 675-5201, 675-5202 Investments, Analysis, Manage Accounts, Retirement, Estate Planning, Pensions, Annuities, Insurance, Trust Services, Planning for Children with

Special Needs, Customized Workshops, leonard.delgallo@tssimail.com, www.delgallo.com

Freskos Grill & Wine Bar, Chris Govedaris, 395 Broad Street, Bristol, CT 06010/5 East Main Street, Avon, CT 06001, 677-5599, 677-5588 Restaurant, Wine Bar, Mediterranean and American Curisine. Also Features 50 Varieties of Beer, chris@nutmegpainting.com

Huntington Learning Center, Michelle Voegtle, 530 Bushy Hill Road, Simsbury, CT 06070, 860-408-1686, 651-1681, Tutoring, Supplemental Education, voegtle@comcast.net, www.huntingtonlearningcenter.com

InDetail Studio, Anne Marie Piehl, 395 West Avon Road, Avon, CT 06001, 860-404-0694, Beads, Make-Your-Own-Jewelry, Classes, Parties, indetail@sbcglobal.net

Natural Nutmeg Magazine, Dr. Diane Hindman, Chris Hindman. P.O. Box 447, Avon, CT 06001. 860-508-0894. Natural Health & Wellness Magazine, Free Monthly Publication. diane@naturalnutmeg.com, www.naturalnutmeg.com

Rental Car Momma, Daniel Batista Website Manager, 1801 East Irlo Bronson Memorial Highway, St, Cloud, FL 34771, 407-396-4152, Rental Car Booking Engine, danny@rentalcarmomma.com, www.rentalcarmomma.com/budget.htm

The Little Gym of Avon, Brad and Linda Washburn Owners, Riverdale Farms, 152 Simsbury Road, Avon, CT 06001, 860-470-0880, Non-Competitive Gymnastics & Motor Skills Development Facility for Children Ages 4 months - 12 years, tlgavonct@thelittlegym.com, www.tlgavonct.com

Avon Chamber Membership Has Its Advantages

Did you know? That for as little as \$25 a year you can link your business' website to your listing on the Chamber's website? For more information contact

Lisa at **860.675.4832 ext.1**, or visit the Chamber's website at www.avonchamber.com/directory_advertising.asp

The Avon Chamber would like to thank the following businesses for renewing their membership

Apple Health Care, Inc	Dill, Joyce & Thresher Insurance	Morgan Contracting, Inc.	Tails Express
Arden Courts of Avon	Edward Jones	MP Star Financial, Inc	Teddie & Me Daycare
Avon Appliance & Electric Co.	Golf Club of Avon	Nascimbeni & Jahne Surveyors	Rinaldo Tedeschi Consulting
Avon Chiropractic	Harbor Publications, Inc.	The New England Pasta Company	The Ink Store
Avon Old Farms Hotel	Harrison, Tarlov & Associates	Ninety Nine Restaurant & Pub	Valley Financial Group
Brightview of Avon	Hartford Area Pediatrics, P.C.	Old Avon Village - OAVX Assoc.	Westminster School
Carmon Funeral Home & Family Center	The Hartford Courant	Petro Fuel	David F. Whitney, Consulting Engineer
Century 21 Clemens – Debbie Gilbert	Robert Hensley & Associates	Reflexite Corporation	Whole Health Associates, LLC
Colliers Dow & Condon	Law Office of F. William O'Connor, LLC	Riverdale Farms Shopping	This list represents renewals processed between June 1, 2007 and July 31, 2007.
Companions & Homemakers, Inc.	Mayer Communications	Seasons Hallmark Shop	
		The Ski Market	

Advanced Funding Solutions	Cabinet Studio of Connecticut, LLC	Law Offices of Morton N. Katz	Reminder Press, Inc.
Arbonne International	Cornelia De Lange Syndrome Foundation	L&G Business Solutions	SendOutCards.com
Architectural Precast Consulting	Dakota Restaurant	Magna Physical Therapy & Golf Medicine Connecticut	Travel Vision
Better Books, Ltd.	Davis Collectibles	Menla Holistic Health	Webster Bank
Paul S. Bosnyak & Associates	Jennifer Galleries, Ltd.	William R. Peck, CPA	This list represents renewals processed between August 1, 2007 and September 30, 2007.

Check out the membership directory at: www.avonchamber.com/directory.asp

In Memoriam

The Avon Chamber of Commerce mourns the loss of Arlene Rist, wife and partner of Peter Rist of WSI Internet Consulting & Education. Arlene and Peter are regular attendees of the Chamber's many *Business After Hours* networking events. Peter is a member of the Chamber's Membership Committee, as well as an instructor for the Chamber's computer classes. Our most heartfelt condolences go out to the family.



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Specialty Children's Clothing

My New Wardrobe

What Is Your Philosophy on How to be Successful:

Member profile

Describe Your Business:

My business is a specialty children's clothing store. The decision to own a boutique evolved quite naturally. I've always loved clothing & design and when my children were young, I began a small home business in which I designed and appliquéd infant clothing. Over 20 years later, it has evolved and grown into **My New Wardrobe**. We carry girls sizes 0-16 and boys sizes 0-12.

What Makes Your Business Unique:

We offer a friendly, contemporary, and fashionable store that sells quality, well-priced merchandise not found in larger mainstream stores. Our focus is to bring unique and hard-to-find items into the store. It's really an eclectic mix and we're not afraid to have fun with style and ideas.

Customer service is critical. Chamber members, for example, can call or stop by with an idea for a gift and we will assist in all ways, including wrapping and shipping, so important if you're short on time!!

I believe that the mix of affordable and unique products, in combination with individual attention to customer needs (not to mention the giggles of children), make for a successful business. Additionally, it is imperative to offer a relaxed shopping experience for everyone who walks in and seasonal sales racks are always welcomed.

How has Being a Member of the Chamber Helped Your Business:

The Chamber has provided creative, effective, and fun networking opportunities. I've found that one can never predict from whom a lead, an idea, or a referral will come.

Susan Macko, Owner

My New Wardrobe

136 Simsbury Road
Riverdale Farms, Avon

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A Perfect Summer Evening

hosted by **Bosc Kitchen & Wine Bar**, August 2007



(l-r): Our most gracious host for the evening, Rich Lucas of **Bosc Kitchen & Wine Bar**, greets member Les Zinner of **Cabinet Studio of Connecticut** and Board Member John Carmon of **Carmon Funeral Home & Family Center**.



The women of **William Pitt Sotheby's International Realty** (l-r): Membership Committee member Lori Macgowan, Anna Maria Cerza, and Robyn Benard, were three of the more than 80-plus members and guests in attendance.



(l-r): Chamber President Rich Leone of **COCC** welcomes new members Chris and Dr. Diane Hindman of **Natural Nutmeg Magazine** – a new publication premiering in October – along with Mary Leahy of **Roaring Brook Family Practice**, to the Chamber's August networking event.



Mary Leahy (c) of **Roaring Brook Family Practice** looks on as Rick Farina (l) and Peg Mayer (r) of **Howard L. Page & Co.** enjoy the evening at *Bosc Kitchen & Wine Bar*.

Networking with the Chamber

The Chamber thanks the following businesses for their generous donations to the drawings at the August 22 *Business After Hours* hosted by **Bosc Kitchen & Wine Bar**:

Logo Concepts – Planner
Peak Promotions (guest) – Cooler



(l-r): Nancy Anstey of **Farmington Valley Visitors Association** chats with Terry Boulton and Jay Babcock of **The Simsbury Bank**.

‘Yappee After Hours’

hosted by **Carmon Funeral Home & Family Center**

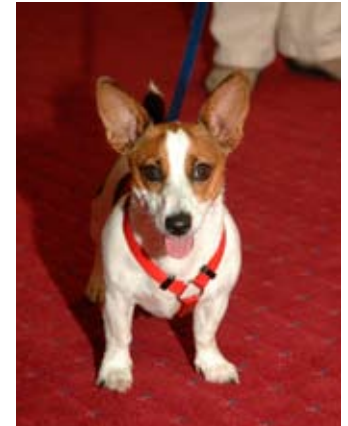


(l-r): Hosts Linda Carmon and Grayson the Rottweiler of **Carmon Funeral Home & Family Center**, get better acquainted with guests Jade (a Labrador) and mom Leslie Chaput of **RE/MAX Premier, Realtors** and Max (a German Shepherd) and his mom Peg Mayer of **Howard L. Page & Co.**



Photo by Lisa Bohman

Congratulations to Sue Budde of **Creative Memories** and her best buddy, Gracie, for being the lucky winners of the free Basket of Goodies compliments of **Oma’s Pride.**



A real charmer – that’s Maggie – whose dad is Peter Vignati of **Edward Jones.**



Dana Price of **MP Star Financial** and her best friend, Chewie, were among several members and their canine companions in attendance at the Chamber’s first Yappee After Hours.



(l-r): Proud papa Scott Nardoizzi of **The First National Bank of Litchfield** and his pup, Owen, are all smiles as they receive their certificate from host Linda Carmon of **Carmon Funeral Home & Family Center** for a free photo sitting compliments of Ira Nozik Photographers for Owen’s win in the Cutest Dog Contest.



(l-r): Michaela, with her mom Carol McCarthy of **New Era Telecommunications**, finds her West Highland White Terrier look alike in Sir Oliver Twist, being held by his mom Allison Peterson, daughter of Jean Foisie of **TravelVision.**

All photos, except where noted, courtesy of **Ira Nozik Photographers**, West Hartford (860) 233-2800

Avon Day 2007

Avon Chamber of Commerce Booth



The Chamber's booth at *Avon Day 2007* looked great thanks to the giveaways, drawings, information and displays from participating members: **Designer Kitchens**, **Huntington Learning Center**, and **Signs Direct**.



Michelle Voegtle (l) of **Huntington Learning Center** and Shannon Conover (r) of **Signs Direct** were two of the Chamber members that showcased their businesses at the Chamber's booth during *Avon Day*.



Leona Miner of **Designer Kitchens** was all smiles as she talked to people during *Avon Day*.

A Pig Roast by Country Roasting

hosted by **Dill, Joyce & Thresher Insurance; Ensign-Bickford Realty Corporation; Marriott Residence Inn-Avon; Susan Wolfe, Financial Advisor, Morgan Stanley**

September 2007



Chip Janiszewski (c) of **SendOutCards.com** is flanked by Beth Markowski-Roop (l) and Erin Shea (r) of **Hartford Federal Credit Union**.



Jennifer Bennett (c) of the **Avon Senior Center** and her husband, Brian, are joined by Shannon Conover (r) of **Signs Direct**.

Networking with the Chamber

The Chamber thanks the following businesses for their generous donations to the drawings at the September 19 *Business After Hours* hosted by **Dill, Joyce & Thresher Insurance; Ensign-Bickford Realty Corporation; Marriott Residence Inn-Avon; and Susan Wolfe, Financial Advisor, Morgan Stanley:**

A New You Skincare & Wellness Center

\$25 Gift Certificate off Any Service

Aesthetic Medical Center

\$50 Gift Certificate

SummerWood at University Park

Business Lunch for Six (6) and Tote Bag

The Ink Store

Five (5) Harry Potter Dell Print Studio Disks

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Two (2) Cutting Boards

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Cherishing Memories . . .

Honoring Lives . . .

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Frank Carmon, IV • Kenneth Pescatello

www.carmonfuneralhome.com

10% Discount Available to Chamber Members

Aesthetic Medical Center, located in the Saint Francis Care building, 35 Nod Road, Suite 201B, is extending a 10% courtesy discount to all Avon Chamber members on any aesthetic procedure. For more information call **(860) 409-1933**.

Dun and Bradstreet Available to Library Patrons

The **Avon Public Library** now offers its patrons access to the Dun and Bradstreet Million Dollar Database, which provides profiles of 14 million companies, including the U.S. and the most significant segment of Canadian businesses. Companies can be searched by over 30 criteria, including geography, industry, size and specialty fields. Profiles include contact information, decision-maker names, executive biographies, D&B Prescreen Scores, DUNS numbers and links to corporate family trees. Avon residents can access this database from home by entering their valid library card number at the password prompt.

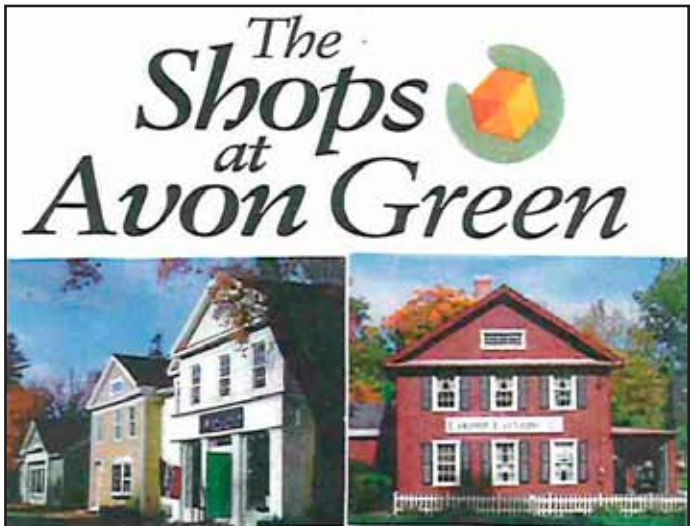
Chamber Member Goes to Washington

Marie Concklin Malloy, director of external affairs for the **Cornelia de Lange Syndrome (CdLS) Foundation**, recently co-led a group of New England advocates to meetings in 10 U.S. Senate offices. Malloy was part of a group of more than 100 patients, professionals and parents participating in the second annual Genetics Day on the Hill, sponsored by the Genetic Alliance (www.geneticalliance.org). The group was in Washington, DC to talk about genetic discrimination and genetic testing standards.

Country Curtains Renovation Completed



The **Country Curtains** store on West Main Street recently completed a renovation, which included adding new architectural features and increasing the size of the store by over 400 SF to include a number of new products, from window treatments to wreaths. On September 29th, the store held a Grand Re-Opening.



Bangle & Clutch - Over The Moon - Country Curtains
J McLaughlin - The Madison Shop - Mr. Parks Tailor

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sbeach@sovereignbank.com

Office Space Available



E.N.E Realty Associates currently has 1,305 square feet of second floor office space available at 20 Tower Lane. The building has high speed internet access, a cafeteria, five-day cleaning service, on-site management by the owner and ample parking. If you are interested, call Ed Queirolo **(860) 676-2178**.

Gifts of Love Holding Annual Event

Gifts of Love will be holding its 6th annual fundraising event, *A Night Out In Style*, presented by The Shoppes at Farmington Valley, on Friday, November 16, 7 p.m., at Tower Ridge, Simsbury. The event features a holiday fashion show, cocktail party, dancing, live & silent auctions, and more. Tickets are \$65. For more information call **Gifts of Love** Ticket Line at **541-4965**.

Three Join H.B.O. Realty International

H.B.O. Realty International, LLC welcomes new realtors Melissa Berrios, Jacqui Denski, and Kathy Mendes to its team of real estate professionals. Serving the Farmington Valley, Litchfield and Greater Hartford areas, **H.B.O. Realty International** specializes in the sale of residential and investment properties.

Edward Jones

Peter J. Vignati
Investment Representative

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Hartford Federal Credit Union Raises \$350



Hartford Federal Credit Union raised \$350 to benefit the Alex's Lemonade Stand Foundation and the fight against pediatric cancer. The Alex's Lemonade Stand was held at all four HFCU locations from June 25-30. Pictured from left to right are Farmington Valley Office employees Anna Gabrielle, Steve Thomas, and Beth Markowski-Roop.

Help Collect Two Tons of Compassion

Help **Hartford Federal Credit Union (HFCU)** Collect Two Tons of Compassion. **Hartford Federal Credit Union** will be collecting nonperishable food items to benefit Foodshare through December 19. This regional food bank distributes food to local food pantries, community kitchens, shelters and other local service organizations. It serves 100,000 residents each year in every town in greater Hartford. A collection box is located in the lobby of **HFCU at 29 Albany Turnpike, West Simsbury**. Cash donations are also accepted.

E-mail your business news to
avonchamber@sbcglobal.net or
fax it to 675.0469. The deadline for the
Jan/Feb issue is Dec. 14.

50 to 75 word limit

Member Contributes to New e-book

Lewis Green of **L&G Business Solutions** is one of 104 marketing bloggers from 10 nations authoring *The Age of Conversation*, an e-book to benefit children's charity. Lewis is part of what may be a first-of-its-kind collaboration via the internet, involving more than 100 marketing professionals. He joined with other bloggers to write the book that was published July 16. All proceeds from sales of the book will be donated to Variety, the Children's Charity.



Local Business Reinvents Itself

L&G Business Solutions announces that it has reinvented itself to offer only those services that they are best at delivering and that they can guarantee will meet their client's goals. **L&G Business Solutions** is a business communications firm specializing in: Direct Mail Campaigns, Internal Employee Communications, Social Media (Web 2.0) and Web Site Development, Graphic Design, and Writing Services, including speechwriting and press releases.

Marcia Nozik Recognized

Marcia Nozik of **Logo Concepts, LLC**, a promotional products distributor, won the Specialty Advertising Association of Greater New York's (SAAGNY) coveted *Diamond Award* program for 2007. Nozik took top honors for the most creative entry in the "Consumer Promotions over \$10" category. The award was presented at SAAGNY's April meeting.

Marriott Residence Inn Honored

In September, the **Marriott Residence Inn-Avon** was recognized for achieving the *Gold Status* for January-June 2007 with their GSS Overall Satisfaction Score of 92.3%. This is Marriott's way of celebrating the achievement of hotels and associates that deliver service so memorable that their guests tell stories about it by creating a trusted community of friends while consistently putting the guests first.

Check Out the Lunch Club

Attention business lunch aficionados: **Ninety Nine Restaurant & Pub** in Avon has a *Lunch Club*. Present your Lunch Club Card any day from 11:30 a.m. to 4:00 p.m. Get five stamps and your sixth lunch is free. One

stamp per visit/per person. Minimum \$5 purchase. For your free Lunch Club Card, visit **Ninety Nine Restaurant & Pub**, 315 West Main Street (Route 44), **Avon** or call **677-2699**.

Robert Hensley & Associates Welcomes New Hire

Jill Brandon, CLU, ChFC has joined **Robert Hensley & Associates, LLC**. Ms. Brandon will work with clients in the financial planning department. Ms. Brandon comes to RH&A from MetLife where she was Director of Administration for Corporately owned Life Insurance. **Robert Hensley & Associates** is a diversified financial services firm established in 1999 and located in Avon. The firm can be reached at **(860) 678-1090**.



Congratulations

The Avon Chamber of Commerce heartily congratulates members **Denis M. Horrigan of St. Germain Investment Management** and **Scott C. Nardozi of The First National Bank of Litchfield** for being honored as members of the 2007 class of the Hartford Business Journal's (also a Chamber member) 40 Under Forty.



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Donaldson Group Receives Award



The Donaldson Group was recently honored with a 2007 Web Marketing Association "Outstanding Website" Web Award for orgbaby.com, the website of Organic Baby. Using criteria such as design, innovation, interactivity and ease of use, the WMA awarded orgbaby.com a score of 9.5 out of 10 in all 8 categories. For more information, visit www.donaldson-group.com or contact: Jaye Donaldson, **860.658.9777** or jaye@donaldson-group.com.

New VP Joins

The First National Bank of Litchfield

The First National Bank of Litchfield announced that Michelle Hagan has joined the bank as vice president, cash management. Hagan will be responsible for cash management sales to business and commercial customers. She will be working with customers to streamline their cash management process and give them greater control, as well as develop financial solutions to help their businesses run more effectively and efficiently.



Photography of Bruce Lippincott on Display

The Investors Center, Inc. of Avon will feature the photography of Bruce Lippincott, a wine tasting by Super Cellar of Avon, and the food of Chives Catering of Avon on Tuesday, December 4, from 6 p.m. to 8 p.m. The photographs will remain on display through February. Admission to the evening is free to the public. To attend, call Kathi Boratko at **(860) 677-8808** or e-mail kathib@theinvestorscenter.com.

Andrea Hellwig Wins iPod Nano



The Simsbury Bank announces that Andrea Hellwig, 12, of Avon, won first prize, an iPod Nano, by coming the closest to guessing how many fireball candies there were in a jar on display at the Bank's Avon Day booth. Elinor Griffin also of Avon, seen here (left) accepting her prize from The Simsbury Bank's Avon Branch Manager, Kim McDonald, came in second place, winning a digital video camera. Congratulations to both winners.

Special Event Scheduled at The Shoppes at Farmington

The Shoppes at Farmington Valley invites members of the Avon, Canton & Greater Bristol Chambers of Commerce to visit The Shoppes in Canton on Monday, December 3, from 5 p.m. - 7:30 p.m. for a special Holiday Night of Shopping. Festivities include complimentary pizza, wine & beer at Flatbread Company restaurant from 5 p.m. - 6:30 p.m., special one-night-only savings at many of our fine retailers, live entertainment, door prizes and the chance to win a \$250 Holiday Shopping Spree at The Shoppes.

"One of the things I learned the hard way was that it doesn't pay to get discouraged. Keeping busy and making optimism a way of life can restore your faith in yourself."

*Lucille Ball 1911-1989,
Comic Actress*

The New Member Advocate of the Year award is up for grabs.

First given out at the 2006 Annual Meeting, this award recognizes members who play an active role each year in recruiting new members to the Chamber, while also providing some friendly competition in the process.

The award consists of a crystal vase inscribed with the name of the award, which the winner(s) may display proudly at their place of work, along with a brass plate inscribed with the winner(s) name(s) and place(s) of business that is on display at the Chamber office.

Any Chamber member in good standing is eligible to compete for this award. The recipient is chosen based upon the number of completed, paid-in-full membership applications received at the Chamber in which a member's name is cited as being the sponsor. Qualified applications are those received starting in June, immediately following the Annual Meeting, to the beginning of May the following year.

In order to see just how the competition is stacking up, each newsletter will have a tally box (see below) showing the names of the members who have recruited new members during the preceding months, along with the total number of new members they have recruited thus far.

You, too, can be among those listed who are helping our Chamber grow, and be eligible to win this great award. So get in on the fun! Look for the new tally in the next edition of the Chamber newsletter.

The following Chamber members have recruited new members since June of this year:

Michelle Hagan of the
The First National Bank of Litchfield 1
Bruce Shein of **Avon Executive Offices** 1

Congratulations

The Avon Chamber of Commerce congratulates the following members for being recognized by the readers of the Imprint Newspapers in their first ever *Best of the Valley* awards contest:

Acura of Avon
Best of the Rest Best to buy Foreign Car

Acura of Avon
Best of the Rest Best Dealer Service Dept.

Aloha Tanning of Avon
Best Tanning Salon

Apple Tree Children's Center
Best Daycare

Avon Dental Group
Best of the Rest Best Dentist

Bosc Kitchen & Wine Bar
Best Wine List

Carmen Anthony Fishhouse
Best of the Rest Best Seafood

Carmen Anthony Fishhouse
Best of the Rest Best Wine List

Dakota Steak House
Best Steak House

Farmington Savings Bank
Best Community Bank

Healthtrax Fitness
Best of the Rest Best Healthclub

Jos. A. Bank Clothiers
Best Men's Apparel

Ninety Nine Restaurant & Pub
Best Buffalo Wings

Ninety Nine Restaurant & Pub
Best Family Restaurant

Over The Moon
Best of the Rest Children's Store

Seasons Hallmark Shop
Best Cards & Gifts Store

Super Cellar Warehouse Liquors
Best Liquor Store

Newsletter Advertising Opportunities

The Connection newsletter will be published bi-monthly starting November 2006
All ads include a free hot link to your web site.

Best Value

Rates

Advertise for one year and get one month free!

When you pay for one year of advertising you are charged for only 5 issues.

1 Six Business card ads \$125.00
save \$25.00

2 Six ¼ and ⅓ page ads \$375.00
save \$75.00

3 Six ½ page ads \$1,000.00
save \$200.00

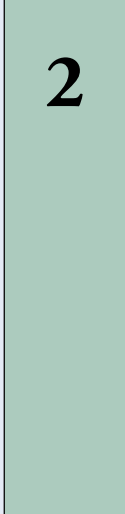
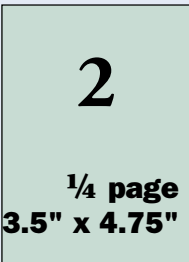
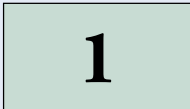
6 months

1 Three Business card ads \$75.00

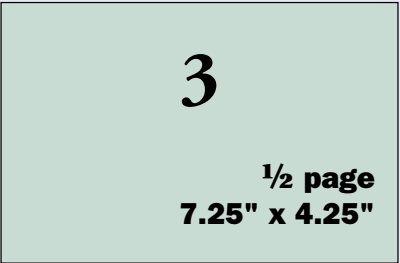
2 Three ¼ or ⅓ page ads \$225.00

3 Three ½ page ads \$600.00

**business card ad
3.5" x 2"**



**1/3 page
2.22" x 9.5"**



Ad Submission Requirements

- We accept the following electronic formats for ads: tif, eps, pdf, or jpg. Word and Publisher files are NOT accepted.
- Send ads via e-mail to: avonchamber@sbcglobal.net
- Send business cards for a business card ad to the chamber office: 412 West Avon Road, Avon, CT 06001
- Make checks out to: Avon Chamber of Commerce 412 West Avon Road, Avon, CT 06001
- Questions? Call 860.675.4832

Name: _____ E-mail: _____

Business: _____ Phone: _____ Web address: _____

Advertising Choice:	One year:	business card	¼ or ⅓ page	½ page
<i>Circle One</i>		\$125	\$375	\$1,000
	Six Months:	business card	¼ or ⅓ page	½ page
		\$75	\$225	\$600